



Shaker Rowing Association (“Shaker Rowing”) is a 501(c)(3) corporation which has provided competitive rowing opportunities for hundreds of student-athletes at Shaker Junior and Senior High Schools in North Colton for over 30 years. As a student club, Shaker Rowing does not receive financial support from the school district. We would like to invite you to become one of Shaker Rowing’s sponsors for our 2022 season.

The students who participate in Shaker Rowing race in approximately 15 regattas each year. Being a part of a rowing team and attending regattas provides valuable experience for our rowers and teaches the student-athletes the importance and value of working closely as a team. Your support would allow us to maintain and purchase equipment as well as provide general support for Shaker Rowing.

In addition, regattas attract hundreds and sometimes thousands of competitors and spectators. If you choose to be a sponsor, you will be identified at those regattas as noted below, depending upon your sponsorship level. Further, your sponsorship may be tax deductible. All sponsors should consult with their personal tax advisors for additional information.

Current sponsorship levels and the benefits of each of those levels are as follows:

- **Friend**: Friends make a one-time donation of \$250. Your name or corporation’s name will be listed on the Shaker Rowing website.
- **Bronze Medal**: Bronze medalists make a one-time donation of \$500. A small version of your logo will be placed on the Shaker Rowing website, with a link back to your business. The name will also be listed on a banner hung at our clubhouse and at regattas.
- **Silver Medal**: Silver medalists make a one-time donation of \$1,000. A larger version of your logo will be placed on the Shaker Rowing website, with a link back to your business. The name will also be listed on a banner hung at our clubhouse and at regattas.
- **Gold Medal**: Gold medalists make a one-time donation of \$1,500, or two donations of \$750 each during the 2022 year. A larger version of your logo will be prominently displayed on the Shaker Rowing website, with a link back to your business. The name will also be listed on a banner hung at our clubhouse and at regattas.
- **Platinum Sponsors**: Platinum sponsors commit to a donation of \$4,500, payable over up to three years. A large version of your logo will be prominently displayed on the Shaker Rowing website, with a link back to your business. The name will also be listed on a banner hung at our clubhouse and at regattas, as well as on the food trailer and or boat trailer that are brought to regattas.

Sponsorship opportunities are also available for the purchase of equipment, such as rowing shells, blades (oars), the coach boat launches, and engines.

Shaker Rowing will also consider **customized donations and sponsorships**. Do you have an idea other than the ones listed here about sponsorships, scholarships, donations, or legacy naming?

If you have interest in sponsoring Shaker Rowing, or in a donation or sponsorship opportunity that is not listed, please contact David Alexander at dalexander0026@gmail.com and Nancy Williamson at nswilliamson70@gmail.com.

Thank you for considering a donation to Shaker Rowing. Do not hesitate to contact me if you have any questions.

Sincerely yours,

Jeffrey Luks, President
shakercrewinfo@gmail.com



SHAKER ROWING ASSOCIATION SPONSORSHIP AGREEMENT FORM

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

WEB SITE ADDRESS: _____

CONTACT NAME: _____ CONTACT PHONE: _____

CONTACT EMAIL: _____

I/We agree to the below level of sponsorship for the 2020 Calendar Year

_____	Friend	\$250
_____	Bronze Medal	\$500
_____	Silver Medal	\$1,000
_____	Gold Medal	\$1,500 (or two payments of \$750 each during one year)
_____	Platinum	\$4,500 (minimum), payable over up to three years.

You will receive a receipt from Shaker Rowing Association in the mail for your tax records. Please make checks payable to Shaker Rowing Association.

Please complete and return this form to:

Shaker Rowing Association
P.O. Box 11212
Loudonville, NY 12211

Please email company logo/image to ShakerCrewInfo@gmail.com

Thank you for your donation to Shaker Crew.